

UNIT – IV

Roll No. ....

8. Describe the concept of job design. How does it help in designing the organizational structure ?
9. Elaborate the concept of organizational culture. How climate factor affects the organizational culture ?

**12601**

**MBA 2 yr. 1st Semester (CBCS) 2019-20  
(New Scheme)**

**Examination – April, 2021**

**MANAGEMENT CONCEPTS AND ORGANISATIONAL  
BEHAVIOUR**

**Paper : 19IMG21C1**

*Time : Three hours ]*

*[ Maximum Marks : 80*

*Before answering the questions, candidates should ensure that they have been supplied the correct and complete question paper. No complaint in this regard, will be entertained after examination.*

**Note :** Section A contains *eight* short answer type questions of *two* marks each. All the questions are *compulsory*. Section B attempt *four* questions in all, selecting *one* question from each Unit. All questions carry equal marks.

## SECTION – A

1. Write short notes on the following :

- (a) Budgeting
- (b) Spokes Person
- (c) Role Model
- (d) Charismatic Leadership
- (e) Brain storming
- (f) Personality Type A
- (g) Culture
- (h) Anticipatory Change

## SECTION – B

### UNIT – I

2. Discuss various managerial competencies of a manager. Discuss the levels and role of management.

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3. Define social milieu. What is its importance for an organization ? Discuss the dynamic factors in it.

### UNIT – II

- 4. Define a leader. Differentiate between leader and manager. Explain various leadership styles.
- 5. Define the behavioral and contingency approaches of leadership in detail.

### UNIT – III

- 6. What is Organizational Behaviour ? What is its foundation ? Explain the challenges and opportunities of OB.
- 7. Explain the concept of perception. How is it formed ? Explain the common perceptual errors.

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